

YOUR PARTNER IN SUCCESS



RAIL LOGISTICS IS COMPLEX. In fact, at times it can feel a bit overwhelming. To ensure your shipments are moving and your customers are happy, you need the ability to keep track of every car in your fleet at every step of its journey. It's a daunting task – one that requires specialized technologies. GeoMetrix Rail Logistics is dedicated to the development of best-in-class, integrated rail logistics management technologies, support and customized solutions.

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Our success at GeoMetrix stems from a deep understanding of rail logistics. We're looking forward to working with you and your team.

”

JIM BENEDICT
President and Founder

A 4-Decade History

GeoMetrix Rail Logistics was founded in 1984 in Calgary, Alberta by Jim Benedict, a professional engineer with extensive experience in the field of industrial process.

For well over 30 years, the GeoMetrix team has expanded to include dedicated professionals in a variety of disciplines – whose average tenure with the company is over 15 years.

GeoMetrix Rail Logistics' 'family' approach extends beyond the entire team, now led by 2nd generation Jason Benedict, to embrace every GeoMetrix client – many of whom have been with GeoMetrix since inception!

World Class Solutions

GeoMetrix Rail Logistic's flagship technology is the *GeoMetrix Performance Suite* – a comprehensive online rail logistics management system for anyone who owns, leases or operates a fleet of railcars, or relies on rail transportation for their business.

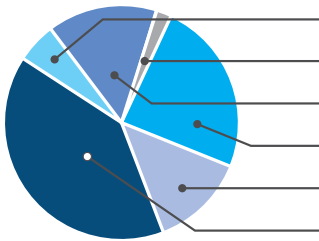
GeoMetrix efficiently gathers and organizes real-time railroad industry data for every client. From tracking and tracing, through to railcar, route, shipment and yard management, the *GeoMetrix Performance Suite* covers every facet of rail operations.

With automated data transfer, embedded logic, flexible reporting and intuitive user-in-

GeoMetrix Rail Logistics creates premiere software systems and services for industrial transportation needs in the global marketplace.



GeoMetrix Customers by Industry Sector



terfaces, *GeoMetrix* streamlines daily tasks, simplifies operational management and supports strategic decision-making – in a single application.

GeoMetrix is currently tracking over 100,000 railcars monthly through nearly 100 installations throughout North America.

The GeoMetrix Advantage

As a company and as a technology, *GeoMetrix*'s success, and the success of its clients, is built on 3 core competencies.

1. Deep Experience – Since inception, the *GeoMetrix* Team has been focused on the development and delivery of rail fleet management solutions. Individually and collectively they have impressive insight to the development and support of user-friendly software tools that simplify the complex.

- Logistics & Transloaders (6%)
- Other (2%)
- Minerals & Sand & Metals (15%)
- Chemicals (24%)
- Agriculture & Food (13%)
- Petroleum (40%)

2. Superior Systems – Extending far beyond simple Track and Trace capabilities, the *GeoMetrix Performance Suite* is a single source for all railcar information and a powerful planning and operations management system.

3. Software Customization – *GeoMetrix* Rail Logistics' software designers are adept at working with rail industry clients to create more tailored solutions.

Unwavering Client Commitment

We recognize that producing an outstanding rail logistics management technology hinges on its successful implementation and adoption by our clients and their employees.

That's why *GeoMetrix* has developed such a comprehensive array of processes, tools and resources to ensure that every installation is efficiently implemented, fully supported and continuously maintained and enhanced.

Implementation / Training / Support – *GeoMetrix* has a well-defined process for guiding each client through the set-up of the *GeoMetrix Performance Suite*.

We provide complete initial training at any client site or in our Calgary headquarters. All users, regardless of their level of industry experience, can become comfortable with various modules in as little as 2-3 hours. In addition to on-site training, *GeoMetrix* provides ongoing over-the-phone training, 'virtual' or webinar training and online tutorials.

Annual User Conference – *GeoMetrix* fosters professional development and technological proficiency throughout the user community with their annual gatherings. Each year the workshop continues to expand, featuring keynote industry speakers and breakout sessions on product features.

The event is packed with up-to-date relevant industry information. It helps our clients learn proven, best use strategies from peers and *GeoMetrix* staff to get the most out of their *GeoMetrix Performance Suite*.

GeoMetrix Rail Logistics is a leading provider of supply change management technology for the North American rail shipment industry.

