

SUPERIOR IN-TRANSIT VISIBILITY



The *GeoMetrix 17 Performance Suite* delivers superior “in-transit visibility” on all your shipments and assets. While the need for railcar tracking and tracing is germane to the industry, *GeoMetrix 17* features comprehensive, integrated shipping information and advanced analytic and reporting capabilities that provide unrivalled cost reduction and Return On Investment (ROI) potential.



Comparing *GeoMetrix* to the rail sites’ tracking/tracing, I find *GeoMetrix* to be much more accurate. I can also see bad orders, where the railroads fail to send most of this information.



CHEMICAL SHIPPER
450 Railcars

Tracking

Knowing what product is traveling on the North American rail network, and where, is valuable information that allows companies to avoid supply interruptions and reroute cars as necessary.

We recognize that managing your railcar assets when they’re in motion is vital to ensuring they’re as productive as possible. By streaming all your waybill information directly to your desktop through *GeoMetrix 17*, you have all the current locations and shipment information for every railcar asset you monitor at your fingertips – all the time.

The Review screen alerts you immediately to bad orders, stragglers, no-car moves and other exceptions that can disrupt your operations and cost you money. You can respond to, and correct, these issues faster to reduce scheduling delays and avoid penalties and other costs.

The *GeoMetrix* Report Wizard lets you easily

filter and manipulate this data to provide the information you need in a format that suits your business.

With the mapping function, a couple of mouse clicks will give you a complete visual snapshot on your railcar assets and locations throughout the North American rail network.

Trips

The last thing you want is product sitting in a railcar going nowhere. You can avoid ‘horizontal silos’ with *GeoMetrix 17*’s dynamic estimated arrival times (ETAs) that allow you to have the needed crews available to handle the receipt of railcars, and avoid overcrowding at your receiving facilities.

Both original ETAs and updated ETAs, which are calculated on your historical movements along the route, help to avoid demurrage fees and reduce yard crowding so crews can work safely and efficiently. You can actively manage cycle times and trip duration

Comprehensive Track & Trace



on a day-to-day basis, as well as identify underperforming routes over the longer term, regardless of origin or destination.

In addition to simply tracking railcars, you can easily profile each railcar for cargo and shipping information through fully integrated waybills. *GeoMetrix 17* provides visibility into what is in the railcar, not just an equipment ID.

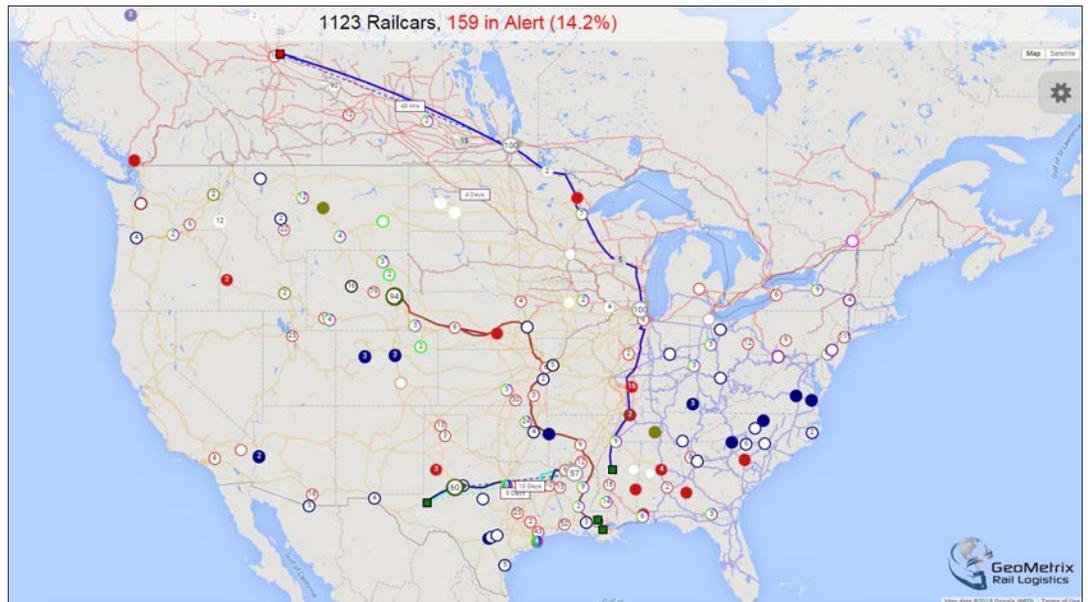
Storage

Managing storage requirements is also simplified with integrated contract management

rail assets. *GeoMetrix 17* lets you identify cars that are, or will be, accumulating demurrage fees and detention charges.

For temporary and 3rd party railcar operators where the customer is a party to the waybill, *GeoMetrix 17* uses tracing guidelines based on waybill parameters to identify shipments destined to your locations, sometimes before you know that they are on the way.

Knowing what cargo, and how much of it, is moving on the rails is critical information for



and metrics information – like capacity, utilization and cost – that help you optimize your operation and reduce costs.

Idle cars not only cost you money, they prevent you from recognizing a return on your

receiving facilities, schedulers, and accounting departments.

Supplier cars and railroad equipment are no longer blind spots that may lead to headaches and costly surprises.

Rail supply chain visibility allows you to confirm that railcars are heading to the right destination at the right time – or identify issues sooner when they're not. Now you can increase the performance of your railcar operations with enhanced information and functionality that is easy to use and fully supported.